

# INVESTING IN AFRICA

Philanthropy & Beyond

Hosted by

**TIDES**

A Force for Social Good



**PROJECT  
REDWOOD**

*October 30 // 10:30a-6:00p  
Google Community Space // SF*

[SURVEY URL]

# Agenda

- 10:00-10:30**      **Registration**
- 10:30-11:15**      **Stop the Pity: The Art of Ethical Storytelling** // Katrina Boratko, Katie Carey-Nivard, Mama Hope
- 11:15-12:00**      **Girl Rising: Storytelling for Social Change** // Martha Adams, Girl Rising / David Wood, Equal Access
- 12:00-1:00**      **Lunch**
- 1:00-1:15**      **Welcome Remarks** // Rahul Young, Tides / Ken Inadomi, Project Redwood
- 1:15-2:00**      **Dispelling the Myths of Investing in Africa** // John Earhart, Global Environment Fund / Niamani Mutima, Africa Grantmakers' Affinity Group
- 2:00-2:45**      **Partnering with Grantees to Build Capacity** // Ken Inadomi, Project Redwood / Chesca Colloredo-Mansfeld, MiracleFeet / Kevin Starr, Mulago Foundation
- 2:45-3:00**      **Table Host Introductions**
- 3:00-3:15**      **Break**
- 3:15-4:00**      **Table Topics**  
/ Sarah Koch, Development in Gardening  
/ Ayesha Wagle, Komaza  
/ Anina Tweed & Annie Winkler, Living Goods  
/ Katrina Boratko & Katie Carey, Mama Hope  
/ Liezl Van Riper & Jane Ullman, myAgro  
/ Mark Gonzales, The New Medina  
/ Matt Bauer, Sparrow
- 4:00-4:30**      **Keynote** // Chid Liberty, Liberty & Justice
- 4:30-5:00**      **Closing Reflection** // Harris Bostic, Tides / Ayesha Wagle, Komaza / Chivy Sok, Tikva Grassroots Empowerment Fund
- 5:00-6:30**      **Reception**

# Table Topics

## **Using Empathy and Deep Listening in the Field as Development Tools // Development in Gardening**

**Host:** Sarah Koch, Executive Director & Founder

**Operations In:** Burkina Faso, Kenya, Namibia, Senegal, Tanzania, Uganda, Zambia

Development in Gardening (DIG) is designing agricultural solutions for nutritionally vulnerable families that are economically feasible, culturally appropriate and environmentally restorative. Our gardens address the challenges subsistence farmers face when growing to sustain themselves and their families in the uncertainty of climate change, wake of disease and stigma, degradation of land and threatened water resources. Every DIG garden is as unique as the communities it serves.

For more than 10 years, DIG has shared a commitment to creating universal access to nutrient-dense food through sustainable community agriculture. We educate farmers in climate-resilience, organic growing practices, nutrition, proper food storage, and introduce them to financial literacy concepts while connecting them to markets. DIG works best through strategic partnership that embrace adaptations and course corrections so as to best meet the unique needs of the communities they serve.

Twitter: [@Mama\\_hope](#)

## **We've all heard of product-market fit: what about investor-investee fit? // Komaza**

**Host:** Ayesha Wagle, President

**Operations In:** Kenya

Komaza works to unlock the potential of small-scale farmers to solve Africa's wood supply crisis. We provide farmers with support across the forestry value chain, from seedlings to sawmills. With a dramatically lower-cost and more-scalable forestry model, our vision is to become Africa's largest forestry company, growing an environmentally-sustainable wood supply and generating truly life-changing income for millions of farmers.

## **Game-changing Investments for Scale // Living Goods**

**Hosts:** Annie Winkler, Major Gifts Officer / Anina Tweed, Business Development Manager

**Operations in:** Kenya, Uganda, Zambia

Living Goods saves and improves lives across the developing world by connecting families with quality, door-to-door health care. Living Goods' network of Community Health Promoters teach families how to improve their health, while earning motivating income selling life-saving health products including medicines, healthy fortified foods, and modern contraceptives. This hybrid approach delivers a double win: dramatically reducing child deaths for less than \$2 per person annually, and expanding opportunities for thousands of entrepreneurial women.

## **Collaboration Over Competition: Using Unique Partnerships to Drive Innovation and Lasting Impact // Mama Hope**

**Hosts:** Katrina Boratko, Communications Manager / Katie Carey-Nivard, Director of Global Partnerships

**Operations In:** Ethiopia, Ghana, Kenya, Uganda, Tanzania

Mama Hope is an advocate for global communities. We work in service of grassroots leaders who have big dreams to change the world. We are currently partnered with 18 communities in 8 countries across Africa, Asia and the Americas to providing funding, training and resources for holistic solutions to the world's biggest problems in education, health, women's empowerment, water & sanitation and agriculture.

Instagram and Twitter: [@Mama\\_hope](#) // Facebook: [@Mamahope\\_global](#)

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# Table Topics *continued*

## **TITLE // myAgro**

**Host: Liezl Van Riper, Vice President of Development**

**Operations In: Mali, Senegal**

Smallholder farmers are feeding the world, but only 7% have access to financing through traditional banks and microfinance. At myAgro, we think farmers can finance themselves. myAgro farmers use their mobile phones to pay little by little for quality seeds, fertilizer, and training, which in 2016 nearly doubled yields and increased net farm income by ~\$200.

myAgro is at an inflection point. The first years were focused on designing, testing, and refining the model, and on early partnership trials. Now, with a proven model, demonstrated impact, and strong demand from partners, myAgro's focus is on scale. From 2018 – 2020, myAgro will grow to serve more than 200,000 farmers. myAgro is looking for board members, connectors, advisors and funders to participate in this stage of growth and to help drive myAgro to the North Star of increasing 1 million farmers' incomes by \$1.50 per day and lifting them out of poverty.

## **TITLE // The New Medina**

**Host: Mark Gonzales**

**Operations In: Tunisia**

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## **Mobile as a Catalyst and Ecosystem for Change // Sparrow**

**Matt Bauer, CEO & Co-Founder / Amy Tucker, Chief Impact Officer & Co-Founder**

**Operations In: USA working with refugees**

Sparrow is a for-profit and for-good national wireless carrier bringing the Buy One Give One business model to the U.S. mobile services industry. For every customer that switches their mobile services to Sparrow, we donate a mobile device or service to someone in digital poverty.

Sparrow has impacted thousands of lives in the U.S., Africa and Asia, by applying mobile to help solve digital poverty and partnering with leading nonprofits and NGOs focused on women and youth, refugee families and homeless. Our impact partners include funders like the MacArthur Foundation and Tipping Point combined with change makers like Black Girls Code, Worldreader, Refugee Services of Texas, Notre Dame's Lab for Economic Opportunity, Rush University Medical Center, LIRS, and the Cherie Blair Foundation.

**Twitter: @SparrowMobile**

# Speakers



## **Martha Adams, Chief Creative Officer, Girl Rising**

Martha is an award-winning storyteller who produced the film at the center of the Girl Rising campaign, and she continues to produce stories to fuel girls empowerment advocacy around the world, including the CNN Films TV special *We Will Rise: Michelle Obama's Mission to Educate Girls Around the World*. She was named as one of "125 Women of Impact" by *Newsweek/Daily Beast*, and also serves as a Film Expert for the U.S. Department of State diplomacy program.



## **Harris Bostic II, Senior Strategic Advisor, Tides**

At Tides, Harris works with donors and social ventures to respond to growing challenges and achieving multifaceted goals. Through his previous work with the Clinton Foundation, American Red Cross, Peace Corps, the Olympic Movement, Abyssinian Development Corp., as well as various nonprofit board affiliations, he has helped to build positive social impact in locales ranging from Atlanta to Zimbabwe and many points in between.



## **Chesca Colloredo-Mansfeld, Executive Director, MiracleFeet**

Chesca first became interested in clubfoot while she was working at The University of Iowa. Drawn to the opportunity to have an impact on children's lives in some of the countries she had grown up in, she joined a small group of parents and surgeons interested in creating an organization to address the issue of untreated clubfoot. In 2010, she quit her job and dedicated herself full-time to getting MiracleFeet off the ground. She became Executive Director of MiracleFeet in 2012 and has grown the organization to where it is today.



## **John Earhart, Chairman of the Board & Founding Shareholder, Global Environment Fund**

With extensive experience in international environmental policy and natural resource management, John assumes primary oversight of GEF's environmental outreach. As a professional forester, John has served as a technical advisor, helping to structure private equity investments, project finance and international grants for major forest management projects throughout the world. Prior to GEF, Earhart was a senior fellow to World Wildlife Fund and The Conservation Foundation.



## **Ken Inadomi, Project Redwood**

Ken Inadomi is the immediate past co-chair of Project Redwood, a social philanthropy program funded and managed by alumni from the Stanford Business School, which has provided over \$2M in grants to social entrepreneurs implementing innovative solutions to address extreme poverty. He is the founding chair of the Yale Alumni Nonprofit Alliance (YANA), which leverages the power of Yale's social impact network and co-chairs the Yale Alumni Task Force on Diversity, Equity, and Inclusion. He is also Executive Director of NY Professional Advisors for Community Entrepreneurs (NYPACE).



## **Chid Liberty, Co-founder, Liberty & Justice**

Inspired by the Nobel Peace Prize winning Liberian Women's Peace Movement, Chid co-founded Liberty & Justice, Africa's first Fair Trade Certified apparel factory to provide economic opportunities for internally displaced women, who on balance, were vulnerable to rampant unemployment and economic exclusion. Chid was born in Liberia, but left for Germany as an infant and his family was later exiled in the United States. Chid also served as the Entrepreneur-in-Residence at the University of Liberia.

# Speakers *continued*



## **Niamani Mutima, Executive Director, Africa Grantmakers' Affinity Group**

Niamani joined AGAG in 2001 and has guided its work promoting philanthropy to benefit African communities. Before joining AGAG, Niamani worked with the Africa-American Institute and served as the Field Services Director for USAID's African Leadership and Advanced Skills project. She has traveled extensively throughout the continent working with the public and private sectors. Niamani has also worked in New York's theater and dance community as a director and dance videographer.



## **Chivy Sok, Executive Director, Tikva Grassroots Empowerment Fund**

Chivy is a long time human rights educator, researcher, and trainer. Her portfolios at Tikva Grassroots includes environmental justice, community-centered conservation, human rights, corporate accountability, and sustainable agriculture. Previously, she directed human rights centers at both Columbia University and the University of Iowa. Chivy also co-founded the Devata Giving Circle, the first Cambodian American women philanthropic circle in the US.



## **Kevin Starr, Managing Director, Mulago Foundation**

Kevin Starr directs the Mulago Foundation and the Rainer Arnhold Fellows Program, both of which are focused on scalable solutions to meet the basic needs of the very poor. When his friend and mentor Rainer Arnhold died suddenly in 1994, the Arnhold family asked Kevin to help carry on Rainer's work through the Mulago Foundation. He spent the next decade working with projects from Afghanistan to Zambia, trying to figure out what makes for real impact at big scale.



## **Ayesha Wagle, President, Komaza**

Ayesha joined Komaza in 2013, bringing a wealth of financial and investment experience. Previously she was Senior VP at MCE Social Capital, running an innovative social impact loan portfolio, and a Wall Street currency trader at Morgan Stanley. She holds an MA in International Relations from Johns Hopkins and a BA in Economics and International Relations University of Pennsylvania.

## **Rahul Young, COO, Tides**

Rahul Young leads operations, grantmaking and client services for Tides. He was previously a Vice President and the Bay Area/Pacific Northwest Line of Business Leader for ICF. He created ICF's corporate sustainability practice and led consulting projects for Fortune 500 clients. He was also responsible for integration efforts at ICF during and after its acquisition of Jones & Stokes, focusing on organizational and cultural alignment and staff recruitment and retention. Rahul holds a MS in Engineering and a BA in Public Policy from Stanford University.